

Antonio Arteaga

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Objective

To obtain a position utilizing my knowledge of audio/video, multimedia, training, and interpersonal skills.

Skills & Abilities

Problem Solving	Public Speaking	Service	Teamwork
Spanish	Leadership	Time Management	Delegating
Negotiation	Training	Mentoring	Research
Analytical	Critical Thinking	Hardware	Attention to Detail

Education

Bachelor of Arts in Music Production, Universidad San Francisco de Quito, Ecuador May 2009

Certifications

Avixa CTS	In Progress
Extron A/V Associate	June 2020
Extron ProDSP Principles	April 2020
Certified Programmer, AMX	March 2015
Certified Radio Frequency Coordinator and Manager, Shure	March 2015
Advanced Market Development Certification, Shure	September 2014
Certified Programmer, Crestron	September 2013

Professional Experience

Cape Fear Community College, Wilmington, NC

Media Specialist October 2020-Present

- Supervise installations of A/V equipment
- Support video streaming of small and large events including board meetings and graduations
- Investigate and deploy new technologies for the college

Senior Media Technician June 2019-October 2020

- Collaborated with the IT department to recommend new equipment for yearly budget hearings
- Designed and deployed media/AV solutions
- Programmed/Coded new Extron controller programs

Media Technician March 2018-June 2019

- Maintained, cleaned, and performed regular maintenance of hardware and software
- Provided A/V support to faculty and staff
- Consulted with faculty and staff to define equipment and service needs
- Maintained and updated inventory in collaboration with Equipment Inventory

Freelancer, Wilmington, NC

February 2018- November 2020

Digital Project Manager – Quirch Foods Co.

- Program and design various company websites in WordPress

- Optimization of their current websites
- Deliver monthly reports from Google Analytics
- Manage two web programmers and a graphic designer

Prosonido Ecuador, Quito, Ecuador

May 2013-October 2016

Administrative Manager / Event coordinator

- Managed social media accounts
- Coordinated with agencies for social media advertisement
- Created media content on Youtube and Facebook for advertising
- Created email campaigns through Mailchimp for new client acquisitions
- Coordinated major events and festivals in large venues (Paul McCartney, Aerosmith, Shakira)
- Developed new markets for audio/video products (Shure, JBL, Soundcraft, DBX, Martin, MA Lightning) ·
- Reported sales and strategic plans every year at NAMM
- Stage manager of multiple musicals
- Handled technical rider proposals for major concerts and musicals
- Managed over 50 employees
- Recruited and trained new employees
- Handled payroll and employee vacation hours
- Helped reorganize and improve organizational structure of the company ·
- Handled customer complaints

Prosonido Miami, Miami, Florida

July 2009-May 2013

Manager

- Managed and coordinated the audio/visual staff, cast, and equipment for on-site productions
- Managed the development of websites for international businesses
- Supplied Google Analytic reports to marketing departments of various companies
- Executed Audio/Video postproduction
- Handled audio mastering